

DUAL-USE CONTAINER AND METHODS OF REUSING SAME

ABSTRACT OF THE DISCLOSURE

A dual-use product package includes a non-food product, a non-rigid base defining a cavity holding the non-food product, a cover configured to close the cavity, and a closure member fastening the cover to the base. The base is adapted to contain food products once the non-food product is removed from the cavity. Methods of reusing the dual use container include packing a non-food item in the cavity, presenting the dual-use container in combination with the non-food item packed therein at a point of purchase, and configuring the dual use container to be reusable such that a purchaser of the dual use container in combination with the non-food item is able to remove the non-food item without damaging or destroying the dual-use container and repack the dual-use container with a food item. The method may be tailored to appeal to a wide variety of customers and to promote a wide variety of goods and services.